Witches Walk 2023

An event to support our local businesses

The evening will kick off at Tullaghans where participants will pick up a packet that includes a wrist band, map of participating merchants, and a list of the spooktacular specials and treats they can find along the way. The evening will wrap up at Schlafly's with a complimentary witches brew and drawings for prizes at 8pm.

For our witches...

Participants will pick up a packet at Tullaghans starting at 5:00pm
The packet will include:
- a map of participating vendors
- beaded necklace
- a list of specials or treats being offered from merchants
- any additional items merchants would like included

For our merchants...

This should be a magical evening of fun and friendship by inviting the community into your business. We will provide you with:
- printable customizable tickets for the drawings to give out when someone visits your store.
- Flyers to put in your windows to promote the event or to hand out.
- Images to use on social media.

For our Spooktacular merchants...

The fetivities will begin at Tullaghans and end at Schlaflys with a drawing for prizes at 8:00pm. We would love for each of the participating merchants to donate a $25 gift certificate to be used for the drawings.

When the "witches" receive their packets at Tullaghans, a list of specials or treats will be listed so they know what to expect when they visit you as well as a map of the participating businesses...
(we will be sending out a form so you can let us know what to include)

examples -

• % off for the evening
• specially priced item
• free giveaway at the location
• additional tickets for the drawing with purchase
• etc - get creative :)

We will be putting together a web page for people to sign up for the event and gather email addresses as well as additional information about the evening. We invite you to share any ideas you might have to make the event AMAZING!

Here is the link for people to register for the event:

https://www.eventbrite.com/e/2023-witches-walk-tickets-717512638617?aff=oddtdtcreator