



Highland
Chamber of Commerce

Street Art Fest

The annual **Street Art Festival and Makers Market** will be held on Saturday, September 18th (with September 19th as a rain date). The streets of downtown Highland will once again become a temporary art gallery as artists transform the pavement into colorful works of art. We invite you to express your support of the arts and our community by being a part of this unique experience!

The Street Art Festival is the perfect way to showcase a business or organization. When you sponsor the Street Art Festival you help the Chamber provide quality events in Highland that everyone can enjoy!

ART SPACE SPONSORSHIPS

You may Co-Sponsor with another business and share the cost! Just indicate your Co-Sponsor on your Art Space Sponsorship Form.

Michelangelo Level - \$1,000

- Art Space of approximately 100 Sq. Ft. created by a street painter
- Company name listed as "co-sponsor" of the Street Art Festival on all print and web ads
- Name displayed next to street painting
- Name/logo featured on website and online social media
- Recognition in the Chamber newsletter
- Full page ad in the event program
- Company name included on artist gift

Da Vinci Level - \$500

- Art Space of approximately 65 Sq. Ft. created by a street painter
- Name displayed next to street painting
- Name featured on website and online social media
- Recognition in the Chamber newsletter
- Half page ad in the event program

Monet Level - \$250

- Art Space of approximately 50 Sq. Ft. created by a street painter
- Name displayed next to street painting
- Name featured on website and online social media
- Recognition in the Chamber newsletter

OTHER SPONSORSHIPS

Event Sponsor - \$600

- Name featured on website and online social media
- Banner displayed at event
- Recognition in the Chamber newsletter
- Half Page ad in event program
- Company name included on artist gift
- Verbally recognized during the event over speakers

Children's Avenue Sponsor \$500

Industry Exclusive – Limit of 2 Sponsors

Company name included on:

- All promotion of Children's Avenue
- Event Program
- Signage at Children's Avenue

Awards Sponsor \$500

Industry Exclusive

Company name included on:

- All print and web ads
- Event Program
- Verbally recognized during event over speakers for sponsoring the Awards!

Band Sponsor \$350

Company name included on:

- Event Program
- Signage in front of the band
- Your Company will be welcomed and thanked publicly during the event

Bags Tournament Sponsor \$150

Limit 10 Sponsors

Company name included on:

- Registration Forms
- Banner at Bags Tournament area
- Event Program



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Square Sponsor Form

Yes! I want to sponsor an art space for the 2021 Street Art Festival on Sept 18th at the following level: Michelangelo - \$1,000 Da Vinci - \$500 Monet - \$250

Company/Organization: _____

*Please indicate name(s) of company/organization as you would like to have it printed on art square sign, **please also indicate your business Co-Sponsor if applicable.***

Contact: _____

Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____

E-mail: _____

We will provide our own artist(s). **(Please provide artist's name and contact information.)**

We need assistance with acquiring an artist. (A member of the committee will contact you once your artist has been assigned.)

Please send completed sponsorship form and check to the Highland Chamber of Commerce, 1216 Main Street, Highland, IL 62249 by August 3, 2021. Schedules and program information will be sent to both you and your artist(s) in early September.

The Street Art Festival committee and the Chamber cannot be held responsible for complications due to rain, other acts of nature including health crisis.

If you have any questions regarding the Street Art Festival, please call the Chamber office at 618-654-3721. Thank you for your support!



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Other Sponsorships Form

Thank you for choosing to support the Street Art Festival! Please choose your desired sponsorship from the list below:

- \$600 Event Sponsor \$500 Awards Sponsor (Industry Exclusive) \$350 Band Sponsor (limit 4)
 \$500 Children's Avenue Sponsor (Industry Exclusive-Limit 2) \$150 Bags Tournament (limit 10)

Company/Organization: _____
(Please indicate name(s) of company/organization as you would like to have it printed in our advertising.)

Contact: _____

Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Please send completed sponsorship form and check to the Highland Chamber of Commerce
1216 Main Street, Highland, IL 62249 by August 3, 2021.

The Street Art Festival committee and the Chamber cannot be held responsible for complications due to rain, other acts of nature including health crisis.

If you have any questions regarding the Street Art Festival, please call the Chamber office at 618-654-3721.

*Thank you for supporting the Arts in Highland and the
Mission of the Chamber to make Highland the
best place to Live, Learn, Work, Shop & Play!*