



The annual **Street Art Festival featuring a Makers Market, Bags Tournament, Music from band Benders and Backroads and Food/Drink** will be held on Saturday, Sept. 17th (Sept. 18th rain date). The streets of downtown Highland will once again become a temporary art gallery as artists transform the pavement into colorful works of art. We invite you to express your support of the arts and our community by being a part of this unique experience!

The Street Art Festival is the perfect way to showcase a business or organization. Your sponsorship helps promote your business/organization and helps the Chamber provide quality events in Highland that everyone can enjoy!

### ART SQUARE SPONSORSHIPS

***You may Co-Sponsor with another business and share the cost! Just indicate your Co-Sponsor on your Art Square Sponsorship Form.***

#### Michelangelo Level - \$1,000

- 100 Sq. Ft. art square created by a street artist
- Chamber will promote sponsor with a Facebook Live video
- Name displayed next to the street art square
- Name featured on website and online social media
- Recognition in the Chamber E-newsletter

#### Monet Level - \$350

- 65 Sq. Ft. art square created by a street artist
- Name displayed next to the street art square
- Name featured on website and online social media
- Recognition in the Chamber E-newsletter

### STREET ART SPONSORSHIPS

#### Chalk Sponsor \$750

- Logo to appear on coasters supplied to local bars/restaurants
- WDLJ to announce sponsorship during event

Company name included in:

- Signage at Artist check-in area
- Recognition in the Chamber E-newsletter
- Website and online social media

#### Children's Avenue Sponsor \$600

Industry Exclusive – Limit of 4 Sponsors

- Table set up at Children's Area (sponsor provides table and handouts/activities)
- WDLJ to announce sponsorship during event

Company name included in:

- Signage at Children's Avenue Area
- Recognition in the Chamber E-newsletter
- Website and online social media

#### Entertainment Sponsor \$500

- WDLJ to announce sponsorship during event

Company name included in:

- Signage in front of Band "BENDERS & BACKROADS"
- Recognition in the Chamber E-newsletter
- Website and online social media

#### Bags Tournament Sponsor \$150

Company name included in:

- Signage at Bags Tournament area
- Recognition in the Chamber E-newsletter
- Website and online social media



## Street Art Sponsorships Form

Thank you for choosing to support the Street Art Festival! Please choose your desired sponsorship from the list below:

**\$750** Chalk Sponsor     **\$600** Children's Avenue Sponsor (Industry Exclusive-Limit 4)

**\$500** Entertainment Sponsor (featuring Benders & Backroads Band)

**\$150** Bags Tournament Sponsor

Company/Organization: \_\_\_\_\_  
(Please indicate name(s) of company/organization as you would like to have it printed in our advertising.)

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please send completed sponsorship form and check to the Highland Chamber of Commerce  
1216 Main Street, Highland, IL 62249 by August 3, 2022.

The Street Art Festival committee and the Chamber cannot be held responsible for complications due to rain, other acts of nature including health crisis. \*Rain date is September 18<sup>th</sup>.

If you have any questions regarding the Street Art Festival, please call the Chamber office at 618-654-3721.

***Thank you for supporting the Arts in Highland and the Mission of the Chamber to make Highland the best place to Live, Learn, Work, Shop & Play!***



## Square Sponsor Form

**Yes! I want to sponsor an art square for the 2022 Street Art Festival on Sept 17th at the following level:**     Michelangelo (100 sq. ft.) - \$1,000     Monet (65 sq. ft.) - \$350

Company/Organization: \_\_\_\_\_

*Please indicate name(s) of company/organization as you would like to have it printed on art square sign, **please also indicate your business Co-Sponsor if applicable.***

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

We will provide our own artist(s). **(Please provide artist's name and contact information.)**

\_\_\_\_\_

We need assistance with acquiring an artist. (A member of the committee will contact you once your artist has been assigned.)

Please send completed sponsorship form and check to the Highland Chamber of Commerce, 1216 Main Street, Highland, IL 62249 by **August 3, 2022**.

The Street Art Festival committee and the Chamber cannot be held responsible for complications due to rain, other acts of nature including health crisis. \*Rain date is scheduled for Sept. 18<sup>th</sup>.

If you have any questions regarding the Street Art Festival, please call the Chamber office at 618-654-3721.

**THANK YOU for supporting the *Highland Street Art Festival!***