

# ONLINE SERVICES AND EDUCATIONAL OUTREACH



## LEARNING THROUGH LUNCH

### *Business Technology: How to use it to not lose it!*

Whether you are starting your own business, looking to expand into a new market or just want a refresh on your corporate promotions, we have something for you.

#### **Facebook Ads: Best Practices for Business**

- September 8

#### **Canva: How to be Creative When You Don't Feel Creative**

- September 12

#### **Canva: Beyond the Basics**

- September 14

#### **Google Suite: Success with Sheets, Drive and More**

- September 19

#### **Instagram: Best Practices for Business**

- September 29

#### **Zoom: Bringing Opportunities to Homes around the World**

- October 3

#### **Tik Tok: Best Practices for the Business Professional or Company**

- October 20

#### **LinkedIn: Best Practices for the Business Professional or Company**

- November 17

#### **Tips and Tricks to Improve Your Email Marketing**

- December 8

#### ***All courses are held:***

- 11:30 a.m.-1 p.m.
  - Online via Zoom or Microsoft Teams
- Course fee: \$20 (or take them all for a discounted rate of \$140!)

**Learn more and register today!**

[siue.edu/educational-outreach](https://siue.edu/educational-outreach)

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