



An event to support our local downtown merchants

The evening will kick off at the Lory Theater where participants will pick up a packet that includes a beaded necklace, map of participating merchants, and a list of the spooktacular specials and treats they can find along the way. The evening will wrap up at Schlafly's with a complimentary witches brew and drawings for prizes at 8pm.

For our witches...

Participants will pick up a packet outside of the Lory starting at 5:00pm. The packet will include:

- a map of participating vendors
- beaded necklace
- a list of specials or treats being offered from merchants
- any additional items merchants would like included

For our merchants...

This should be a magical evening of fun and friendship by inviting the community into your business.

We will provide you with:

- Tickets for the drawings to give out when someone visits your store.
- Flyers to put in your windows to promote the event or to hand out.
- Images to use on social media.

For our Spooktacular merchants...

The festivities will begin at the Lory and end at Schlaflys with a drawing for prizes at 8:00pm. We would love for each of the participating merchants to donate a \$25 gift certificate to be used for the drawings.

When the "witches" receive their packets at Tullaghans, a list of specials or treats will be listed so they know what to expect when they visit you as well as a map of the participating businesses...

Ideas -

- % off purchase for the evening
- specially priced item
- free giveaway at the location
- specialty drinks and snacks
- in store raffle
- etc - get creative :)

Contact Maria with any questions, ideas, or thoughts:

913-645-8379

mariaemarsh11@yahoo.com

*Thank
You!*